

MSP Agreement

The “**MSP Agreement**” (or “**MSPA**”) includes the [DAASA Terms](#) and the MSP Terms below, together with this preamble paragraph, all Orders, addenda, and referenced attachments. JumpCloud may modify the MSP Terms at any time by posting updated versions of the MSP Terms on the Site. Such modifications become effective and binding on MSP thirty (30) days after the modifications are posted. Any continued access to or use of the Service after the modifications have become effective will be deemed conclusive acceptance of the updated MSP Terms. Except to the extent expressly provided in an Order, the MSP Terms will take precedence over any conflicting or inconsistent terms and conditions accompanying any Order. In the event of a conflict or inconsistency between the MSP Terms and DAASA Terms, the MSP Terms will control, to the extent of the conflict or inconsistency. Any capitalized term that is not defined in the MSP Terms below has the meaning set forth in the DAASA Terms. All uses of “Customer” in the MSPA (including in the DAASA Terms) will mean the MSP that registers for or uses the Service or Professional Services as a managed service provider.

MSP TERMS

1. **Appointment.** MSP will use its best efforts to use, market, and promote the Service as part of MSP’s services to its End Customers (defined Section 2 below) in the territory identified in the Order or Cover Section (or if not so identified, the country of MSP’s headquarters) (“**Territory**”), and will use reasonable efforts to not use the Service, or market or promote the Service, outside of the Territory. Notwithstanding anything in the MSPA, MSP may not (a) appoint other MSPs or resellers, (b) resell the Service, or (c) delegate or sublicense its rights to any third party. MSP represents that it is not, and commits that it will not be, subject to any pending or threatened litigation, governmental action, or contractual obligations which could interfere with its compliance with any of the terms in this Agreement. JumpCloud reserves the right to market, promote, and sell the Service directly and indirectly on a world-wide basis. For the avoidance of doubt, “User” in respect of MSP includes Users of MSP and End Customers and any access or use of the Service by any User is considered use or access by MSP.

2. **End Customer Agreements.** MSP’s right to access and provide access to the Service is subject to, conditioned upon, and MSP will require, the following: (a) each of MSP’s end customers that has access to or uses the Service through the MSP (“**End Customer**”) agrees to, and complies with, terms and conditions governing an End Customer’s access to or use of the Service (“**End Customer Agreement**”) that contains substantively the same terms (and is at least as protective of JumpCloud) as the then-current DAASA Terms, including the DPA referenced therein (and to the extent required by applicable law, MSP shall obtain consent from End Customers for JumpCloud to process Personal Data under this Agreement), (b) the End Customer meets all requirements for the use of the Service, (c) the End Customer must exclusively bring claims arising out of or in connection with the Service to MSP and not to JumpCloud, and (d) each End Customer Agreement will provide that JumpCloud is a third-party beneficiary thereof. Each End Customer Agreement must provide that MSP will (1) provide all Level 1 Support and (2) act as the End Customer’s exclusive Administrator, handling day-to-day management of its End Customer’s use of the Service. Administrator duties include but are not limited to (i) creating,

modifying, and deleting User accounts and User and Device groups, and (ii) configuring and managing commands, device configurations and policies, MDM settings and policies, authentication resources (i.e., LDAP, RADIUS, SSO, SCIM), directory integrations, MFA factors, password settings, payment methods, and Multi-Tenant Portal, as applicable. Only MSP may access or view the Admin Portal. Except to the extent JumpCloud has agreed in writing, MSP may not permit any third party (including any End Customer) to operate as an Administrator.

3. MSP Relationship. As used in the Agreement, “Customer Personal Data” will mean MSP’s Personal Data and the Personal Data in the End Customer’s “Customer Data” and JumpCloud will process all such Customer Personal Data pursuant to the terms of the DPA. Calculations and invoicing with respect to High-Water Marks will apply to MSP and, to the extent provided in an Order, to each of MSP’s End Customers. JumpCloud’s [Fair Use Policy](#) (effective February 1, 2024) and Section 3.9 (Free Usage) of the DAASA Terms will apply to MSP, and with respect to any End Customer’s use of the Service, only to the extent provided in an Order. JumpCloud may delete inactive End Customer accounts and Users after informing MSP of the same. An End Customer may only use the Service for its own internal business purposes and not for further resale or use on behalf of a third party (other than contractors using the Service in connection with services provided to the End Customer). If MSP previously agreed to a Channel Partner Agreement or other reseller or agreement with JumpCloud other than a Channel Partner Agreement available at jumpcloud.com/legal (“**Previous CPA**”), any such Previous CPA is hereby terminated in its entirety (except with respect to any surviving provisions) and this Agreement will exclusively apply to all Orders previously governed by such Previous CPA.

4. End Customer Account Administration.

4.1 Relationship. MSP will provide JumpCloud with all necessary End Customer information for (and reasonably requested by) JumpCloud to provide access to the Service or to comply with applicable law. MSP is fully responsible for providing complete and accurate information to JumpCloud with respect to MSP and each End Customer, and JumpCloud is entitled to rely on the information provided by MSP.

4.2 Deal Registration. Prior to proposing an End Customer Agreement to a prospective End Customer (or providing an End Customer access to the Service), MSP will submit the information required by JumpCloud relating to the prospective End Customer and the proposed use of the Service by emailing partners@jumpcloud.com or by using the online registration form made available by JumpCloud to MSP (“**Deal Registration**”). JumpCloud has the right to accept or reject each proposed Deal Registration in its sole discretion.

4.3 Orders. JumpCloud has ten (10) days to accept or reject each proposed Order in its sole discretion. Upon acceptance of an End Customer or Order, JumpCloud will attribute the newly-accepted End Customer to MSP’s account. Any discounts specified in an Order will apply only to the Users specified in the Order and not to End Customers and Users that are added to MSP’s account without acceptance of a proposed Deal Registration, End Customer, or Order. MSP may only provide the Service pursuant to an accepted Order. In addition, MSP will provide JumpCloud with information regarding renewal, expiration, or termination of any End Customer Agreement at least ten (10) business days prior to the desired

renewal, expiration, or termination date and JumpCloud will be entitled to rely upon such information with respect to such renewal, expiration, or termination. JumpCloud may, in its sole discretion, contact an End Customer to confirm the renewal, expiration, or termination of the End Customer's Customer Agreement. If an End Customer approaches JumpCloud regarding moving its account to JumpCloud or another service provider, JumpCloud may (without liability to MSP) work with such End Customer to effect such change.

5. End Customer Pricing. MSP will be entitled to determine the pricing offered to its End Customers for any part of the Service in its sole discretion, but will require confidentiality regarding any disclosed JumpCloud-related pricing information.

6. MSP Programs. JumpCloud may announce and specify partner marketing or incentive programs and the additional terms that apply to the same on the Site or the portion of the Site made available to MSP containing pricing details, program information, and/or other information applicable to MSP's account. To participate in any such additional programs, MSP must agree to and comply with all such terms.

7. Audits. JumpCloud or its designated representatives will have the right, during normal business hours and upon at least 10 days prior notice, to inspect MSP's facilities and audit MSP's records relating to MSP's activities pursuant to this Agreement in order to verify that MSP has complied with this Agreement and MSP agrees to cooperate with JumpCloud to facilitate the same. The audit will be conducted at JumpCloud's expense, unless the audit reveals that MSP has breached any material aspect of this Agreement, including, without limitation, any aspect of Sections 11.11 (Export) or 11.12 (ABAC) of the DAASA Terms, in which case MSP will reimburse JumpCloud for all reasonable costs and expenses incurred by JumpCloud in connection with such audit. Such audits will be conducted no more than once in any period of twelve consecutive months unless MSP is found to have breached the Agreement. JumpCloud will have the right to set off any amounts owed by JumpCloud to MSP against any amounts owed by MSP to JumpCloud.

8. Support. MSP will provide Level 1 Support for End Customers, and JumpCloud will provide Level 2 Support to MSP, with respect to the Service. "**Level 1 Support**" means all support services that are enabled by the training or materials (e.g., documentation, resources, information, training, certifications, etc.) JumpCloud has made available. "**Level 2 Support**" means all support services that are both above and beyond Level 1 Support. JumpCloud will provide Level 2 support solely to the MSP support contact(s) identified in the Order or approved by JumpCloud and will not be required to respond directly to any End Customer or User.

9. MSP Term. The term of each Order will be described in such Order. Each Order will renew pursuant to Section 6.2 (Order Renewal) of the DAASA Terms unless a party has given the other party written notice of its intent to not renew such Order at least 30 days prior to the end of the then-current Order Term. JumpCloud may update fees applicable to any part of the Service at any time, but those changes will not be effective as to a then-extant Order until the next anniversary of the effective date of the Order that is at least 30 days before such anniversary.

10. MSP Termination. Upon expiration or termination of this Agreement, JumpCloud or its designee may

offer to all End Customers the opportunity to enter into Agreements for Service directly with JumpCloud or its designee. Upon any expiration or termination of this Agreement other than termination due to MSP's uncured breach, and so long as MSP complies with its ongoing obligations (including payment): (a) all of MSP's rights and licenses granted under this Agreement will be limited to those that are strictly necessary to continue to provide service or support to then-existing End Customers for up to 90 days, (b) JumpCloud will continue to provide the Service with respect to End Customers with active End Customer Agreements for up to 90 days, and (c) starting sixty (60) days prior to any expiration or termination of this Agreement, JumpCloud or its designee may offer each End Customer the opportunity to enter into an Agreement for the Service.

11. Branding and License. MSP will include the JumpCloud Marks in a prominent location on MSP's website, platform, and/or other channels as mutually agreed upon by the parties. JumpCloud hereby grants to MSP a non-exclusive, nontransferable, royalty-free and fully-paid license to use JumpCloud's trademarks, service marks, and logos designated by JumpCloud for use by MSP as permitted by this Agreement ("**JumpCloud Marks**") and other materials marked as preapproved by JumpCloud for use by MSP ("**Promotional Materials**") in the Territory solely in connection with promoting and advertising the MSP's service that incorporates the Service in accordance with this Agreement. MSP will use the JumpCloud Marks and Promotional Materials in the form provided and in conformance with any branding guidelines and trademark usage policies provided, from time to time, by JumpCloud to MSP. MSP acknowledges JumpCloud's exclusive ownership of the JumpCloud Marks and Promotional Materials, and MSP agrees not to take any action inconsistent with such ownership and will cooperate, at JumpCloud's request and expense, in any action (including the conduct of legal proceedings) which JumpCloud deems necessary or desirable to establish or preserve JumpCloud's exclusive rights in and to the JumpCloud Marks and Promotional Materials. MSP will promptly inform JumpCloud of any known or reasonably suspected infringement or misappropriation of JumpCloud's trademarks or copyrights. MSP will not adopt, use, or attempt to register any trademarks or trade names in any jurisdiction that are the same as or confusingly similar to the JumpCloud Marks or use the JumpCloud Marks in such a way as to create combination marks with the JumpCloud Marks. JumpCloud may terminate this license if, in JumpCloud's reasonable discretion, MSP's use of the JumpCloud Marks or Promotional Materials tarnishes, blurs or dilutes the quality associated with the JumpCloud Marks or the associated goodwill and such unauthorized use is not cured within five (5) days of notice of breach. At JumpCloud's request, MSP will furnish to JumpCloud samples of any materials upon or in relation to which the JumpCloud Marks or Promotional Materials is used for the purpose of confirming that the quality of such MSP materials is at least as high as that generally associated with the JumpCloud Marks and Promotional Materials. At JumpCloud's request, MSP will modify or discontinue any use of the JumpCloud Marks or Promotional Materials. MSP hereby grants to JumpCloud non-exclusive, nontransferable (except to the extent expressly permitted by the DAASA Terms), royalty-free and fully-paid license to use MSP's name and logo to the extent permitted herein. Each party may publicly announce that the other party is a strategic partner and list the other party as such on its website.

12. Additional Exceptions to Limitation on Liability. THE LIMITATIONS IN SECTION 10 (LIMITATION ON LIABILITY) OF THE DAASA TERMS DO NOT APPLY TO A PARTY'S INFRINGEMENT OF THE OTHER PARTY'S

INTELLECTUAL PROPERTY RIGHTS OR MSP'S BREACH OF SECTION 2 (END CUSTOMER AGREEMENTS) OF THE MSP TERMS OR SECTIONS 11.11 (EXPORT) OR 11.12 (ABAC) OF THE DAASA TERMS.

13. **Survival.** In addition to the surviving DAASA Terms Sections (as described in Section 6.5 (Effects of Termination) of the DAASA Terms), Sections 2 (End Customer Agreements), 7 (Audits), 10 (MSP Termination), 12 (Additional Exceptions to Limitation on Liability) of these MSP Terms will survive termination of the Agreement.

Last Updated: 2024-08-01